

CHA National Conference 2026 – Sponsor Assets Information



Dates: 7th and 8th May 2026 | Venue: Delta Marriott Swindon

Who is this for? All confirmed sponsors and exhibitors (including Digital Promotion).

This pack supports asset preparation only.

- Sponsors booking confirmation is handled via the CHA [Sponsor Booking & Confirmation Form](#).
- Exhibitor logistics such as representative details and stand information will be managed via the [Sponsor & Exhibitors Logistics and Attendance Form](#). Please ensure you complete the Logistics and Attendance Form to secure your exhibition space.

When to send? Please send your assets by **31st March** to eleonor@communityhospitals.net

Please be aware the 2026 conference programme will be available digitally via QR code. In line with our commitment to sustainability, we will **not** be producing a printed programme this year.

What to prepare

All sponsors including digital promotion sponsors

- Company logo – Vector (SVG/EPS/PDF) or high-res PNG (transparent background, 2000 px+).
- Company description – Max 100 words (plain text in your email). You may wish to add details about why you are attending this year's conference and how it is relevant to your product/service.
- A5 landscape advert – 210 × 148 mm (+3 mm bleed), 300 dpi. CMYK preferred (RGB accepted).
- Website URL – Homepage or specific campaign page
- Social media handles or links (LinkedIn, X, Facebook, YouTube, Bluesky, preferred hashtags) If you would like us to tag specific individuals in social media posts, please provide their handles or profile names (e.g. LinkedIn profile name, X/Twitter handle).

For all sponsors excluding digital promotion sponsors

- Any specific acknowledgement wording (max 20 words).

For Exhibitor+ package sponsors

Please only complete this section if you have confirmed your intention to take part via the Sponsor & Exhibitors Logistics and Attendance Form.

- 10-minute Sponsor Spotlight information – Talk title and 1–2 sentences (max 50 words) for the programme/MC.
- These sessions will take place at your exhibitor stand during a refreshment break and will be included in the digital conference programme.

For Award Sponsors

- 1–2 sentences (max 50 words) about why this award matters to your organisation (optional).

National Conference Partner Badge

- As a confirmed partner for the 2026 conference, you are welcome to use the CHA National Conference Partner badge on your website, email footer and social media ahead of the event.
- The CHA National Conference Partner badge is available to download from the [CHA website here](#). Right-click the image and select 'Save image as' to download it at full resolution
- We'd love to see you using it - if you share it on social media, please tag us and use **#CHA2026** so we can reshare.



File transfer

If files exceed 20 MB, share a Google Drive or WeTransfer link.

Compliance & accessibility

All materials must align with CHA values and NHS public-sector standards. Claims must be factual and responsible. Where relevant, follow ABPI/ABHI codes. We may request small changes to meet accessibility standards.

Rights & consent

By sending your logo, advert and copy, you confirm you hold the necessary rights and consent for CHA to use them in conference promotion.

Who to contact?

If you have any questions, please contact Eleanor on 07876 408259 or email eleanor@communityhospitals.net